

2



**BLACK CHAMBER
OF COMMERCE**
of Palm Beach County

13th Annual

ASCENSION AWARDS

Saturday | February 22, 2025
Palm Beach County Convention Center

SPONSORSHIP OPPORTUNITIES

CONTACT

Keely Gideon Taylor
events@blackchamberpbc.com

Powered by:

SOL
SOPHISTICATED OUT LOUD



13th Annual

ASCENSION AWARDS

WE INVITE YOU TO JOIN US!

The Black Chamber of Commerce of Palm Beach County presents the 13th Annual Ascension Awards. The program is scheduled for Saturday, February 22, 2025 at the Palm Beach County Convention Center.

The Ascension Awards was established in 2009 to recognized business leaders who have ascended to greatness in their area of expertise. One winner will be selected from each of the five categories:

- Nonprofit Business/Public Sector
- Emerging Black Business (5 or less years in business)
- Distinguished Business (more than 5 years in business)
- Young Business Professional (under 40 years of age)
- Corporate
- Social Justice Advocate

Our Mission To advance the economic interests of our members through advocacy, education, information sharing and resource brokering to maximize their success.

Our Events The Black Chamber strives to serve as a voice on issues relating to business and economic development. We encourage support of local business owners and business leaders like you. Our partnership opportunities are designed to suit every company size and budget. Kindly take a look at the enclosed sponsor opportunities and benefits and find a level that suits you best. It is our hope to grow and continue meaningful partnerships to better our community.

ABOUT US

The Black Chamber of Commerce of Palm Beach County, Inc. has been at the forefront of supporting and nurturing Black and minority-owned businesses since its inception. As an integral part of the local community, we aim to provide our members with unparalleled opportunities for growth, networking, and advocacy, ensuring their success and sustainability in an ever-evolving marketplace.



WHY SPONSOR THE ASCENSION AWARDS?

Empower and Elevate:

Sponsoring the Ascension Awards Program Dinner places your brand at the forefront of leadership and excellence within the Palm Beach business community. This partnership not only enhances your visibility among key industry leaders but also underscores your commitment to fostering diversity and economic inclusivity.

EXCLUSIVE ACCESS AND RECOGNITION:

Gain exclusive networking opportunities with top-tier professionals and community leaders who are passionate about economic development. Sponsors are prominently featured in all event communications, including our website, promotional materials, and during the event, highlighting your support for the Black and minority business communities.

IMPACTFUL ENGAGEMENT:

Your support enables us to continue our mission of empowering Black and minority businesses. By aligning with the Ascension Awards, you play a pivotal role in shaping a prosperous future for these entrepreneurs and the broader community.

"The Black Chamber of Commerce focuses its resources on addressing the unique challenges faced by Black-owned and minority businesses. Their commitment to the community is priceless. As a Black woman leader, I am profoundly grateful to be a member, knowing there are substantial resources at the Chamber that help me grow, create opportunities, and thrive in business. Thank you all for the love and support." - Tomara Mays, Ed.D.



WE INVITE YOU TO JOIN US!

YOUR BENEFITS	PRESENTING (\$20,000)	VISIONARY (\$15,000)	TRENDSETTER (\$10,000)	LEADER (\$5000)	ASCENDER (\$3500)	RECEPTION (\$7500)	STAR (\$2500)
First right of refusal for Ascension Awards 2025	•	•					
Recognition in promotions and advertisement	•	•	•	•	•	•	
Table of 10	2	1	1	1	1	1	1
Branding on invitations and promotional materials	•	•	•	•	•	•	
Signage at event	•	•	•	•		•	
Opportunity to host VIP Honoree Reception	•						
Tickets to VIP Honoree Reception	10	4	4	2			
Offer remarks during the program	•	•					
Present check and/or an award during the program	•	•					
Full page program ad	•	•	•	•	•	•	•
Swag bag Inclusion	•	•	•	•	•		
Special benefits for networking event in 2024	•	•					
Signature Specialty Drink Reception Sponsor						•	
Logo included on beverage reception napkins						•	
Opportunity to provide remarks during Reception						•	
Prominent signage during Reception						•	
Complimentary display table during Reception						•	



Exclusive
BROADCAST MEDIA
(\$10,000)

YOUR BENEFITS

- One Table of ten
- Full Page Program ad
- Company Name and Logo included on Ascension Awards webpage w/hyperlink
- Company Name and Logo included on print & digital promotional materials
- Company Name and Logo included on social media campaigns
- Company Name and Logo included on all event signage
- Opportunity to include one marketing piece in guest seats
- Opportunity to do live video and/or broadcast during event
- Opportunity to present an award category
- First right of refusal for Radio Broadcast Media Partner for 2026

VALET SPONSOR
\$4,000

- Company Name and Log include on Ascension Awards webpage w/hyperlink
- Company Name and Logo included on print and digital promotional materials
- Company Name and Logo included on social media campaigns
- Company Name and Logo included on Valet Area signage
- Opportunity to include one marketing piece with guest upon vehicle pick-up (390 items required)
- Full page program ad
- Two seats at Ascension Awards (not available with bundle sponsorship)

PROGRAM BOOKLET ADS

Full Page: \$300

With Bleeds: 5.75" x 8.75"
(5"x8" live area / 5.5" x 8.5" trim size).
No Bleeds: 5" x 8"

Half Page: \$150

No Bleeds: 5" x 3.875"

*Only digital ads will be accepted.
A \$100 design fee will be assessed for all ads requiring additional design work. Ads and payment must be received by January 5, 2024 to ensure inclusion in program booklet.*

SWAG BAG INCLUSION

\$350

1 item included in guest bag (390 items required)

TICKETS

Individual: \$230

Table: \$2250

All Sponsor Commitments, Hi Res Logos, and Ads are due by January 17, 2025

RESPONSE FORM

WOULD LIKE TO BE A:

Presenting Sponsor: \$20,000
Trendsetter Sponsor: \$10,000
Ascender Sponsor: \$3500
Star Sponsor: \$2500

Visionary Sponsor: \$15,000
Leader Sponsor: \$5000
Reception Sponsor: \$7500

WOULD LIKE TO SELECT A:

Table: \$2250
Full Page Ad: \$300
Ad Design Fee: \$100

Individual: \$225
Half Page Ad: \$150
Swag Bag Inclusion: \$350

CONTACT DETAILS

Company Name:

Contact Name:

Address:

City/State/Zip:

Type of Business:

Telephone:

Email Address:

Website:

PAYMENT DETAILS

Purchaser Name (if different from contact):

Payment Method: *Check Cash Credit/Debit Card

Credit Card Number:

Expiration Date: CCV:

Billing Address:

*Please make check payable to:

Black Chamber of Commerce of Palm Beach County, Inc. | 560 Village Blvd. Ste. 120 #19 West Palm Beach, FL 33409

Payment must be paid in full at time of request.

For more information contact: Keely GideonTaylor | events@blackchamberpbc.com