

Black Chamber of Commerce of Palm Beach County

10th Annual Ascension Awards

Saturday, February 26, 2022



ASCENSION AWARDS

Sponsorship Opportunities



Contact: Keely Gideon-Taylor • events@blackchamberpbc.com



Dear Chamber Partner,

The 10th Annual Ascension Awards will take place Saturday, February 26, 2022 at the Indian Spring Country Club in Boynton Beach. The awards celebration will attract over 300 guests from a variety of business disciplines; major corporations and government officials looking to do business with the African American Community. We are very excited about the 2022 Ascension Awards and encourage your support in building a stronger Black Chamber of Commerce in Palm Beach County. The Ascension Awards celebrate businesses, leaders and professionals who have ascended to greatness in their respective industries.

There are several ways to be a part of this fabulous event. Sponsorship is a great way of reaching the wider business community and get recognition. We have a range of event sponsorship packages available which offer a variety of branding opportunities, such as the awards souvenir book, the chamber website and at the event itself. As an attendee, take the opportunity to introduce yourself to our newly appointed Board of Directors and Officers. Be ready to enjoy an eventful night filled with honor and celebration.

The Black Chamber's success is your success. Our programs, business initiatives and events would not be possible without the support, commitment and participation of the business and community leaders like you. You are invited to support the 2020 Ascension Awards and make this event the best ever!

Respectfully,

Grasford Smith

Grasford Smith,

Chairman, Black Chamber of Commerce of Palm Beach County

Board of Directors

Grasford Smith, Chair

Joseph Sanches, Chair Elect

Leontyne Brown, Secretary

Mark Parks, Treasurer

Verdenia Baker

Jervonte Edmonds

Frank Hayden

Keely Gideon-Taylor

Clive Henry

Bruce Lewis

Freda Lucas

Thais Sullivan

Dicky Sykes

Marlon White



WE INVITE YOU TO JOIN US!

The Black Chamber of Commerce of Palm Beach County presents the 10th Annual Ascension Awards. The program is scheduled for Saturday, February 26th, at Indian Spring County Club.

The Ascension Awards was established in 2009 to recognize business leaders who have ascended to greatness in their area of expertise. One winner will be selected from each of the five categories:

- Nonprofit Business/Public Sector
- Emerging Black Business (5 or less years in business)
- Distinguished Business (more than 5 years in business)
- Young Business Professional (under 40 years of age)
- Corporate
- Social Justice Advocate

Our Mission

To advance the economic interests of our members through advocacy, education, information sharing and resource brokering to maximize their success.

Our Events

The Black Chamber strives to serve as a voice on issues relating to business and economic development. We encourage support of local business owners and business leaders like you. Our partnership opportunities are designed to suit every company size and budget. Kindly take a look at the enclosed sponsor opportunities and benefits and find a level that suits you best. It is our hope to grow and continue meaningful partnerships to better our community.



PRESENTING STAR SPONSORSHIP — \$15,000

Ascension Awards

- Up to 2 VIP tables of 10 in prominent location
- Prominent logo/listing in all advertising, including print, broadcast and website
- Mention in all pre and post event publicity, proactive social media efforts and press releases
- Branding on invitations and promotional materials
- Prominent signage at event
- Opportunity to host pre-event VIP Honoree Reception
- Opportunity to offer remarks during the program
- Opportunity to present check and/or an award during the program
- Full page program ad (Inside front or back cover exclusive)
- Opportunity to include marketing material in guest swag bags
- First right of refusal for Ascension Awards 2023

Special Benefits for Networking Events in 2022**

- Opportunity to serve as co-host of two pre-determined events
- Mention in all pre and post event publicity for events
- Complimentary display table at events
- Opportunity to include marketing materials
- VIP speaking opportunity at events
- Complimentary admission to events for three company representatives

**Events may include, but are not limited to After Hours Mixers, Ask an Expert Forums or create your own event

Branding

- Complimentary one-year corporate membership
- Invitation to special events
- Branding with logo, company description and hyperlink to company's website
- Corporate brand on all event emails
- (4) advertisements in weekly newsletter



VISIONARY SPONSORSHIP — \$10,000

Ascension Awards

- 1 VIP tables of 10 in prominent location
- Prominent logo/listing in all advertising, including print, broadcast and website
- Mention in all pre and post event publicity, proactive social media efforts and press releases
- Branding on invitations and promotional materials
- Prominent signage at event
- Opportunity to offer remarks during the program
- Opportunity to present check during the program
- Full page program ad (Inside front or back cover exclusive)
- Opportunity to include marketing material in guest swag bags
- First right of refusal for Ascension Awards 2023

Special Benefits for Networking Events in 2022**

- Opportunity to serve as co-host of one pre-determined event
- Mention in all pre and post event publicity for event
- Complimentary display table at event
- Opportunity to include marketing materials
- VIP speaking opportunity at event
- Complimentary admission to events for two company representatives

**Events may include, but are not limited to, After Hours Mixers, Ask an Expert Forums or create your own event

Branding

- Complimentary one-year corporate membership
- Invitation to special events with
- Branding with logo, company description and hyperlink to company's website
- Co-branded emails to Black Chamber members
- (2) advertisements in weekly newsletter



LEADER SPONSORSHIP — \$5,000

Ascension Awards

- 1 VIP table of 10 in prominent location
- Prominent logo/listing in all advertising, including print, broadcast and website
- Mention in all pre and post event publicity, proactive social media efforts and press releases
- Branding on invitations and promotional materials
- Prominent signage at event
- Full page program ad
- Opportunity to include marketing material in guest swag bags

Branding

- Co-branded Ascension Awards emails to Black Chamber members
- Invitation to special events

ASCENDER SPONSORSHIP — \$3,500

Ascension Awards

- 1 table of 10
- Prominent logo/listing in all advertising, including print, broadcast and website
- Mention in all pre and post event publicity, proactive social media efforts and press releases
- Branding on invitations and promotional materials
- Full page program ad
- Opportunity to include marketing material in guest swag bags
- Listing/logo on website
- Co-branded Ascension Awards emails to Black Chamber members



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Reception Sponsor — \$6000

- Logo on reception promotions
- Signature Drink Sponsor
- Opportunity to offer remarks at reception
- Full page program ad
- Signage at reception
- 4 tickets to event
- Logo on beverage napkins at reception

Entertainment Sponsor — \$4000

- Logo on entertainment promotions
- Opportunity to introduce entertainment
- 2 tickets to event

Video Sponsor — \$4000

- Branding on Honoree Video
- Opportunity to appear and offer congratulatory remarks to honoree
- 2 tickets to event

In addition, all exclusive Sponsorships will include the following benefits:

- Logo/listing in all advertising, including print, broadcast and website
- Mention in all pre and post event publicity, proactive social media efforts and press releases
- Branding on invitations and promotional materials
- Signage at event
- Full page program ad



STAR SPONSORSHIP — \$1,500

1 table of 10

1 Full Page Program Ad

TABLE SPONSORSHIP — \$1,200

1 table of 10

PROGRAM BOOK ADS

Full Page 5 ½ "x 8 ½" full color	\$300
Half Page 5 ½" x 4 ¼" full color	\$150

Only digital ads accepted.

A \$100 Design Fee will be assessed for all ads requiring additional design work.

Ads and payment must be received by December 15, 2021 to ensure inclusion in the program booklet.

SWAG BAG INCLUSION

One Item Included In Guest Bag (350 pieces required) \$300

INDIVIDUAL TICKET — \$125



10TH ANNUAL ASCENSION AWARDS PROGRAM

SPONSORSHIP OPPORTUNITIES

Company Name

Contact Name

Address

City/State/Zip

Purchaser Name
(if different from contact)

Type of Business

Telephone

Email Address

Website Address

SPONSORSHIP LEVELS

Presenting Sponsor: \$15,000

Visionary Sponsor: \$10,000

Leader Sponsor: \$5,000

Exclusive Sponsor: \$4,000

Ascender Sponsor: \$3,500

Star Sponsor: \$1,500

Table of 10: \$1,250

Individual Ticket: \$125

Full Page Ad: \$300

Half Page Ad: \$150

Swag Bag Inclusion: \$300

My Sponsorship Commitment \$ _____

_____ Check enclosed – make check payable to Black Chamber of Commerce of Palm Beach County

_____ American Express

_____ Mastercard

_____ Visa

Credit Card Number _____ Expiration Date _____

Credit Card Billing Address _____

Payment for sponsorship must be made in full at time of requests.